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Rajagopal

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(54) **WEB COMMAND PROMPT**

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G06F 3/00 (2006.01)
G06F 17/27 (2006.01)

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CPC ***G06F 17/2705*** (2013.01)
USPC **715/745**

(58) **Field of Classification Search**
CPC G06F 17/30864; G06F 17/30867
USPC 715/745
See application file for complete search history.

(56) **References Cited**

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2007/0118514	A1 *	5/2007	Mariappan	707/3

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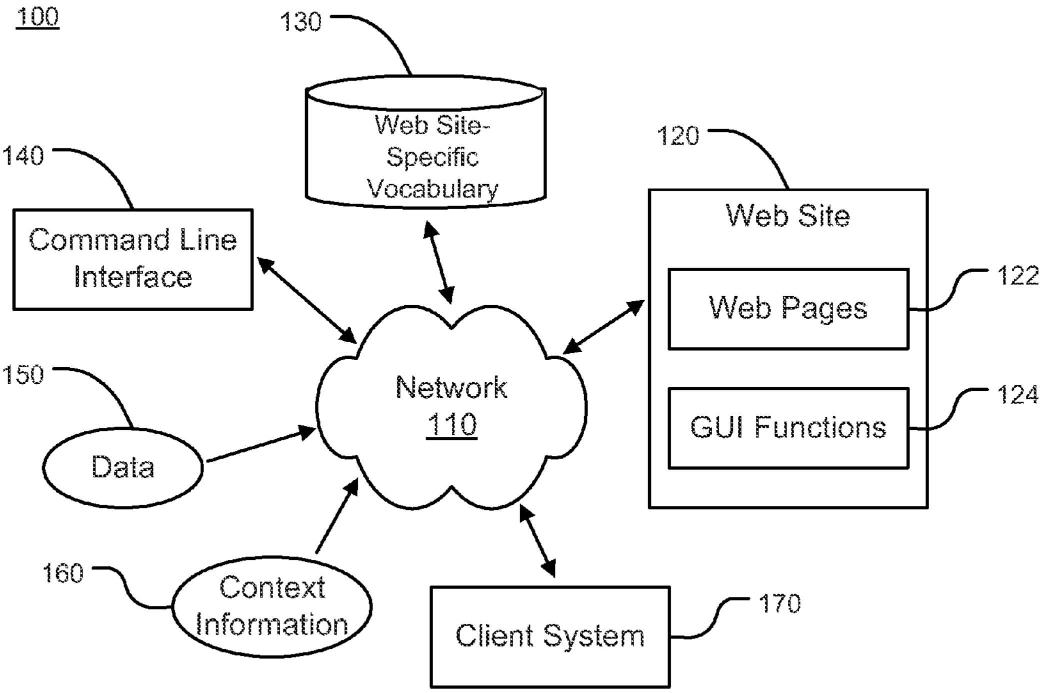
(57) **ABSTRACT**

A method of streamlined web site navigation includes providing a command line interface supplemental to a graphic user interface. The command line interface accepts entry of verbs and parameters from a web site-specific vocabulary. The web site-specific vocabulary allows a user to access functions of a graphic user interface page of the web site by entering at least one verb and without navigating page links to reach the graphic user interface page. The method receives data entered at the command line interface, including the at least one verb. The method continues with identifying a particular web page responsive to the verb, and sending the particular web page towards a client system. The method may further include receiving with the data entered at the command line interface at least one parameter that modifies the verb, and identifying the particular web page responsive to the verb combined with the parameter.

21 Claims, 4 Drawing Sheets



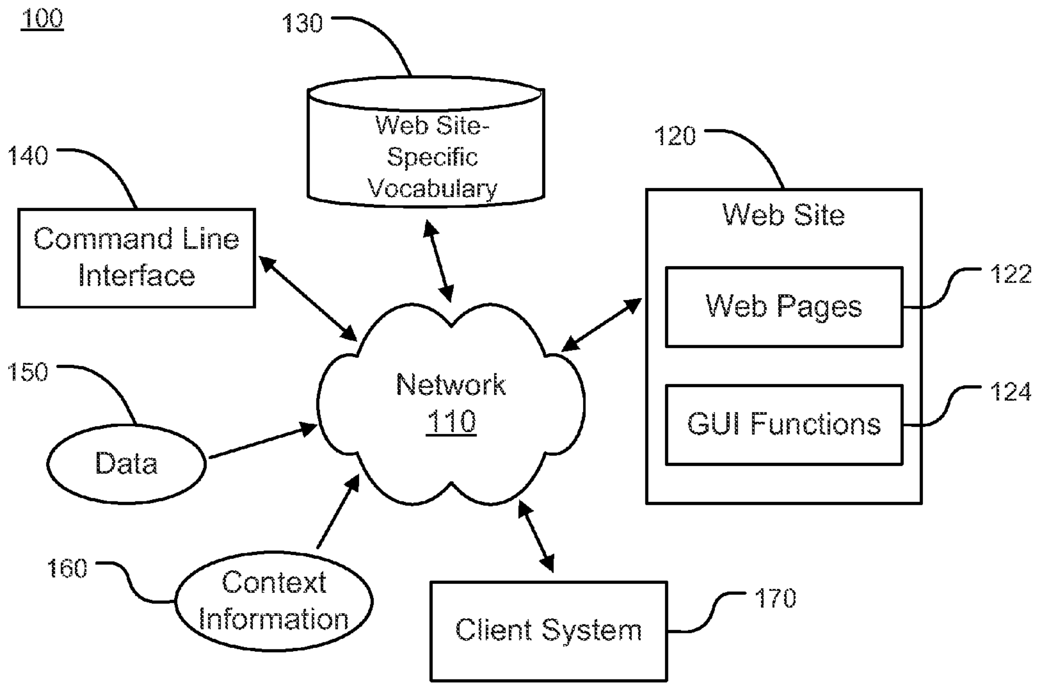

100
130
Web Site-Specific Vocabulary
140
Command Line Interface
120
Web Site
Web Pages
122
GUI Functions
124
150
Data
Network
110
160
Context Information
Client System
170

Fig. 1

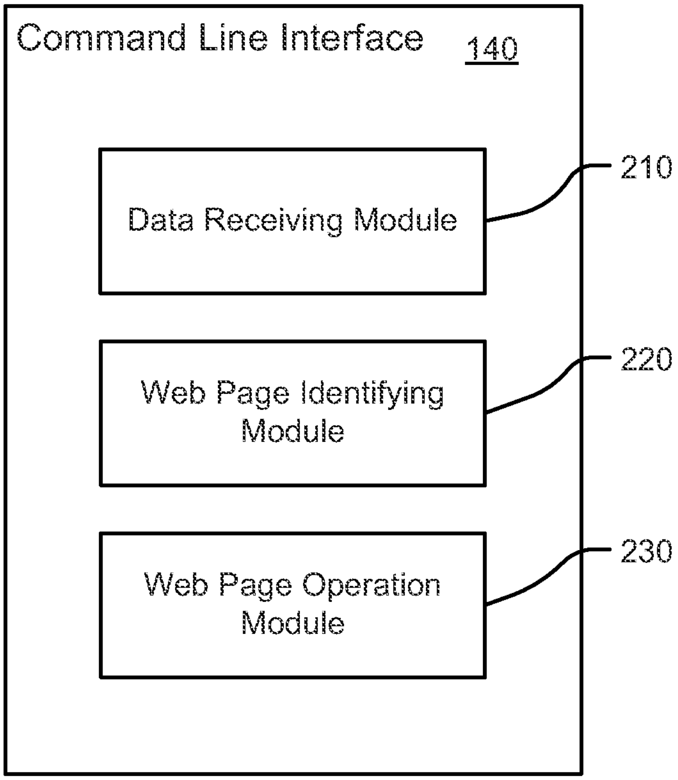

Command Line Interface 140
Data Receiving Module
210
Web Page Identifying Module
220
Web Page Operation Module
230

Fig. 2

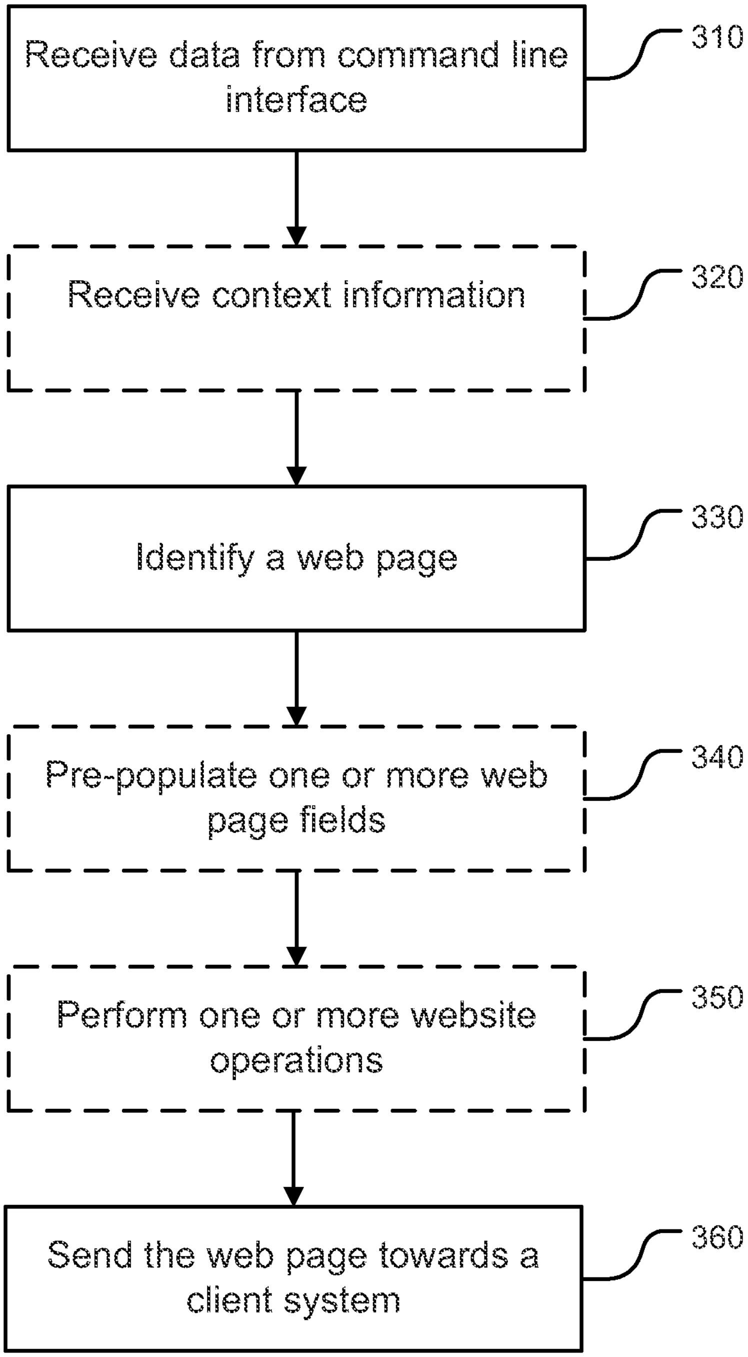

Receive data from command line interface
310
Receive context information
320
Identify a web page
330
Pre-populate one or more web page fields
340
Perform one or more website operations
350
Send the web page towards a client system
360

Fig. 3

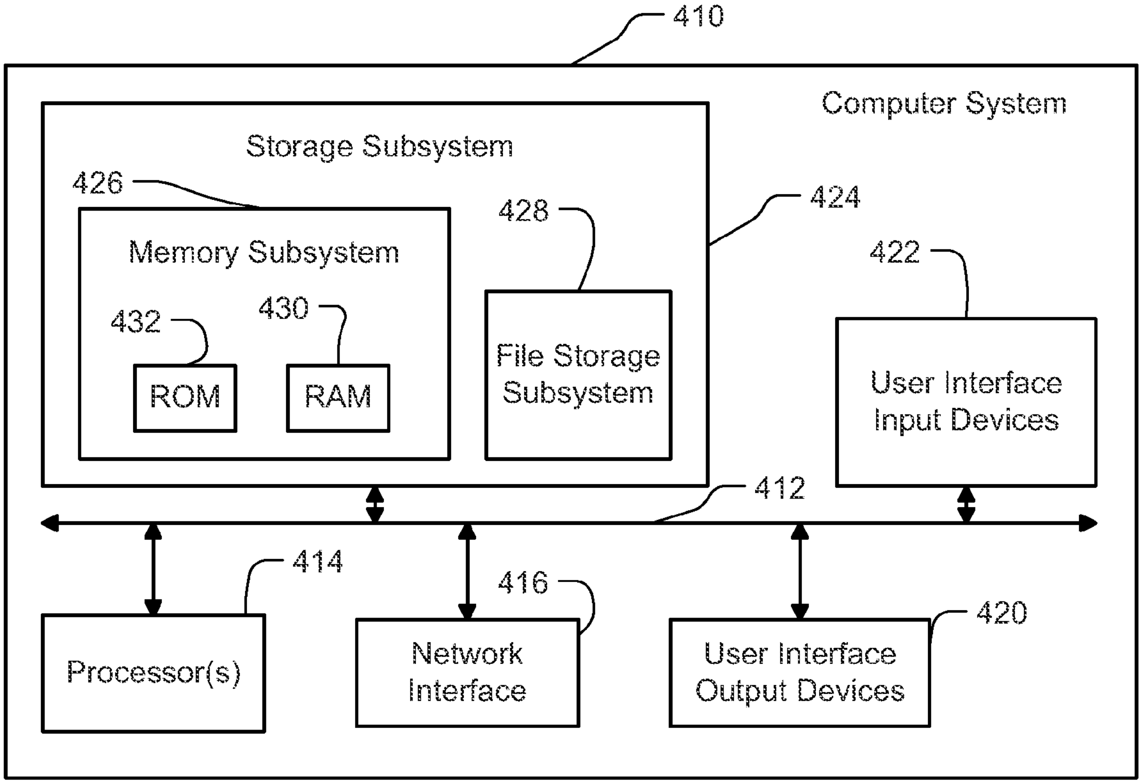

410
Computer System
Storage Subsystem
424
426
Memory Subsystem
428
432
430
ROM
RAM
File Storage Subsystem
422
User Interface Input Devices
412
414
416
420
Processor(s)
Network Interface
User Interface Output Devices

FIG. 4

WEB COMMAND PROMPT

RELATED APPLICATION

This application claims the benefit of U.S. Provisional Patent Application No. 61/555,248, entitled, "Web Command Prompt," by Vinodh Rajagopal, filed on 3 Nov. 2011. The provisional application is hereby incorporated by reference for all purposes.

BACKGROUND

The present technology relates to web site navigation. In particular, it relates to web site navigation supplemental to a graphical user interface.

In a web environment with a graphical user interface, a user typically browses multiple web pages and clicks on multiple controls in order to input data, to manipulate data, to view documents, to print documents, etc. It is not efficient to perform such repetitive tasks using a graphical user interface. For example, in order to create a new web page, a user may need to navigate multiple web pages in a web building tool, and click on many controls, before entering any data specific to the user. For another example, in order to print a document using a graphical user interface, a user may need to open a file, set up parameters such as paper size, paper source, orientation, margins, scaling, centering, etc, press OK multiple times, and press close at least once. To print ten documents, the user may need to repeat the same procedure for each document.

An opportunity arises to provide an efficient user interface that does not require users of a server based web site to click various controls to input data into a web page or to perform other repetitive tasks on the web site.

SUMMARY

In one implementation, a method of streamlined web site navigation includes providing a command line interface supplemental to a graphic user interface. The command line interface accepts entry of verbs and parameters from a web site-specific vocabulary. The web site-specific vocabulary allows a user to access functions of a graphic user interface page of the web site by entering at least one verb and without navigating page links to reach the graphic user interface page. The method receives data entered at the command line interface, including the at least one verb. The method continues with identifying a particular web page responsive to the verb, and sending the particular web page towards a client system. The method may further include receiving with the data entered at the command line interface at least one parameter that modifies the verb, and identifying the particular web page responsive to the verb combined with the parameter.

Particular aspects of the technology disclosed are described in the claims, specification and drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. **1** is a block diagram of an example environment in which a command line interface can be used.

FIG. **2** is a block diagram of example modules associated with the command line interface.

FIG. **3** is a high-level flow chart for a method of streamlined web site navigation.

FIG. **4** is a block diagram of an example computer system.

DETAILED DESCRIPTION

The following detailed description is made with reference to the figures. Examples are described to illustrate the present technology, not to limit its scope, which is defined by the claims. Those of ordinary skill in the art will recognize a variety of equivalent variations on the description that follows.

Technology is described herein for streamlined web site navigation. The technology described provides a command line interface. The command line interface accepts entry of verbs and parameters that can be specified in a web-site-specific vocabulary. The web-site-specific vocabulary allows a user to access functions of a GUI interface page of the web site by entering at least one verb and without navigating page links to reach the GUI interface page.

In the present technology, a verb specifies an action. A verb may also be a custom verb. A verb or a custom verb may be modified by one or more parameters. This use of "verb" does not refer to its part of speech in the English language or any other natural languages. Verbs can be specific to web site applications or can apply across the web site. Some generally used verbs, such as "LIST" may access different web pages depending on one or more parameters that modify the verb's action.

FIG. **1** is a block diagram of an example web environment **100** in which a command line interface can be used. The web environment **100** includes a web site **120**, a web site-specific vocabulary **130**, a command line interface **140**, data **150**, context information **160**, and a client system **170**. The web site **120** includes web pages **122** and GUI (graphic user interface) functions **124**. The web environment **100** also includes a communication network **110** that provides communication between various components of the web environment **100**.

The command line interface **140** interacts with other components in the web environment **100**. The command line interface **140** is local to a web server hosting the particular web site **120**. The command line interface **140** is provided by the web server on web pages of the particular web site **120**, and is available on any local computing device of the client system **170** on which the web server operates. FIG. **1** illustrates one client system **170**, while multiple client systems **170** may be on the communication network **110** in the web environment **100**. A front-end of the command line interface **140** may be implemented in a scripting language such as JavaScript, or a programming language such as C#. The web site-specific vocabulary **130** may be implemented with a list of verbs and a list of acceptable parameters for each verb in the list of verbs.

During operation, the command line interface **140** receives data **150** as a stream of character strings separated by delimiters such as spaces, commas, etc, and parses them into tokens that may represent verbs, custom verbs, or parameters. Syntax for commands at the command line interface **140** may vary with web servers and even with verbs supported by each web server. Sample syntax used in the present application is for illustration purposes only.

The command line interface **140** accepts entry of verbs and parameters that can be specified in the web site-specific vocabulary **130**. The web site-specific vocabulary **130** allows a user to access functions **124** of a GUI interface page of the web site **120** by entering at least one verb and without navigating page links to reach the GUI interface page.

The command line interface **140** may accept abbreviations for the verbs and/or parameters specified in the web site-specific vocabulary **130**. For instance, verb "LIST" may be abbreviated as "LS", verb "PRINT" may be abbreviated as "PR".

The command line interface **140** may auto-complete a verb before it is fully entered. For instance, after a user enters "LI", the command line interface **140** may auto-complete it with

"ST" for "LIST" to simplify data entry. Auto-completion may be based on verbs specified in the web site-specific vocabulary **130**, or on recently accessed objects. For instance, after the auto-completion of "LIST", the user enters "acc", the command line interface **140** may auto-complete it with "ounts" for "LIST accounts" because the user has a recent history of entering "LIST accounts" at the command line interface **140**.

The data **150** is received at the command line interface **140**, and includes at least one verb. A particular web page **122** is identified in response to the verb, and the identified particular web page **122** is sent towards a client system **170**. In one implementation, the particular web page **122** may be identified in response to at least one verb combined with at least one parameter that modifies the verb. In another implementation, the particular web page **122** may be identified in response to at least one verb combined with context information **160** that was not entered at the command line interface **140**.

FIG. **2** is a block diagram of example modules associated with the command line interface **140**. The command line interface **140** includes a data receiving module **210**, a web page identifying module **220**, and a web page operation module **230**. Some implementations may have different and/or additional modules than those shown in FIG. **2**. Moreover, the functionalities can be distributed among the modules in a different manner than described herein.

The data receiving module **210** receives data **150** entered at the command line interface **140**. Data may be entered at a user computing device coupled to the client system **170**, such as a smartphone, a tablet, a laptop or a desktop computer. The data **150** as entered may include character strings, numbers, key-value pairs or in other formats. The data receiving module **210** then parses the data **150** into standard verbs specified in the web site-specific vocabulary **130**, custom verbs, and/or parameters that modify actions of the standard verbs or custom verbs. The data receiving module **210** may issue error messages if the data entered is not parseable due to syntax errors, if a particular verb cannot be modified by a particular parameter as entered, or if there are other conditions that prevent further processing based on the data entered. The data receiving module **210** may discard parts of the data **150** that are not parseable, proceed with other parts of the data **150** that includes at least one verb, and optionally issue a warning message on the discarded parts.

The web page identifying module **220** identifies a particular web page in response to the data **150** entered at the command line interface **140**. The data **150** may include standard verbs from the web site-specific vocabulary **130**, custom verbs, and/or parameters that modify actions of the standard verbs or custom verbs. Depending on specifics of the data, the web page identifying module **220** may identify a particular web page **122** in response to at least one verb, in response to at least one verb combined with at least one parameter that modifies the verb, in response to at least one verb combined with context information **160** that was not entered at the command line interface **140**, or in response to at least one verb combined with at least one parameter that modifies the verb and combined with context information **160** that was not entered at the command line interface **140**.

The web page operation module **230** sends the particular web page **122** towards a client system **170**. In some implementations, before sending the particular web page, the web page operation module **230** may pre-populate at least one field of the particular web page **122** in response to a parameter that modifies a verb in the data **150**. To pre-populate a field of a web page is to automatically generate or fill-in one or more values for the field before the particular web page **122** is sent to the client system **170**.

For instance, the particular web page **122** may contain a profile about a user, and some information about the profile is entered at the command line interface **140** as one or more parameters. The information entered may be last name, city and state, as three parameters. The web page operation module **230** may pre-populate last name, city and state fields of the particular web page **122** in response to the last name, city and state parameters, before sending the particular web page **122** to the client system **170**. The particular web page **122** may contain more fields that are not pre-populated, such as first name, middle initial, street address, and zip code. Those fields may be filled later at the command line interface **140**, or on a graphic user interface page.

Responsive to a custom verb and a parameter that modifies the custom verb, the web page operation module **230** may perform one or more operations supported by the web site **120** without transmitting corresponding operations pages, before sending the particular web page. The one or more operations may use GUI functions **124** supported at the web site **120**. For instance, the custom verb may be "CALC" and the parameter may be "expenses". In response, the web page operation module **230** may perform an expense calculation operation using a corresponding operation page without transmitting the corresponding operation page.

FIG. **3** is a high-level flow chart for a method of streamlined web site navigation. The method includes providing a command line interface **140** supplemental to a graphic user interface. The command line interface **140** accepts entry of verbs and parameters from a web site-specific vocabulary **130**. The web site-specific vocabulary **130** allows a user to access functions **124** of a graphic user interface page of the web site **120** by entering at least one verb and without navigating page links to reach the graphic user interface page.

Actions **310**-**360** can be combined in a variety of ways and expressed in a variety of methods. For instance, action **350** may be executed before action **340** such that results from performing one or more website operations can be pre-populated with one or more web page fields.

With action **310**, the method receives data **150** entered at the command line interface **140**, including at least one verb. With action **330**, the method identifies a particular web page **122** responsive to the verb. With action **360**, the method sends the particular web page **122** toward a client system **170**. For instance, the data **150** received at the command line interface **140** may include exactly one verb "WHO", which may be from the web site-specific vocabulary **130**. In response to the verb "WHO", the method may identify a particular web page **122** which is the home page of a user currently logged on to the web site. The home page of the user may include such information as first name, last name, employer, job title, public profile, personal website, email, etc. The method then sends the identified particular web page **122** to the client system **170**.

Depending on design criteria for each particular web server, verbs such as the verb "WHO" may be case-sensitive or case-insensitive. If verbs are case-insensitive, "WHO", "who", "Who", etc. have the same effect at the command line interface **140**. If verbs are case-sensitive, "WHO", "who", "Who", etc. have different effects at the command line interface **140**. For convenience of description, verbs are assumed to be case-insensitive in the present application.

These and additional implementations can include one or more of the following features. In one implementation, with action **310**, the method receives with the data **150** entered at the command line interface **140** at least one parameter that modifies the verb, and with action **330**, the method identifies the particular web page responsive to the verb combined with the parameter. For instance, the data **150** received at the command line interface **140** may include one verb "LIST" with one parameter <entity name>. The verb "LIST" may be specified in the web site-specific vocabulary **130**. An example syntax for the command may be:

LIST<entity name>

where the <entity name> indicates that an actual entity name is to follow the verb "LIST". In response to the verb combined with the parameter, the method may identify a particular web page **122** associated with an entity with the <entity name>. The method then sends the identified particular web page **122** to the client system **170**. For instance, the entity may be accounts, which are associated with multiple objects such as various reports and various tools. The identified particular web page **122** may include information about the reports and tools in the accounts. The verb "LIST" may accept two or more parameters:

LIST<entity name 1>, <entity name 2>, <entity name 3>

where three entity names are provided for the verb "LIST". In response to the verb combined with the parameters, the method may identify multiple particular web pages **122** associated with the entities. The method then sends the identified particular web pages **122** to the client system **170**. The identified particular web page **122** may include information about objects in the entities.

In another implementation, with action **310**, the method receives with the data **150** entered at the command line interface **140** at least one parameter that modifies the verb, and with action **340**, the method pre-populates at least one field of the particular web page **122**, responsive to the parameter, before sending the particular web page **122**.

For instance, the data **150** received at the command line interface **140** may include one verb "NEW" with optional multiple parameters for creating one or more web pages. An example syntax for the command may be:

NEW<page type>, <title>, <body>

and a user may enter:

NEW "Idea", "Change the World", "One Web Site at a Time"

In response to the verb combined with the parameters, the method may create a particular web page **122**, pre-populate the particular web page **122** with the page type "Idea", the title "Change the World", and the body "One Web Site at a Time", before sending the particular web pages **122** to the client system **170**.

As another example, the data **150** received at the command line interface **140** may include one verb "PROF" with multiple parameters for creating, viewing or editing user profiles. The verb "PROF" may be from the web site-specific vocabulary **130**. An example syntax for the command may be:

PROF<user name>, <last name>, <city>, <state>

where <user name>, <last name>, <city>, and <state> are entered at the command line interface **140** as parameters for the verb "PROF". If a particular web page **122** containing a profile for an existing user with the <user name> already exists, in response to the verb combined with the parameters, the method identifies the particular web page **122** including the profile of the user, and pre-populates three fields of the particular web page **122** corresponding to the <last name>, <city>, and <state> parameters, before sending the particular web page **122**. If a profile for the user does not already exist, in response to the verb combined with the parameters, the method creates a profile in a particular web page **122** for the user, and pre-populates three fields of the particular web page **122** corresponding to the <last name>, <city>, and <state> parameters, before sending the particular web page **122**.

In one implementation, wherein the verb is a custom verb, with action **310**, the method also receives with the data **150** entered at the command line interface **140** at least one parameter that modifies the custom verb, and with action **350**, in response to the custom verb and the parameter, the method performs one or more operations supported by the web site **120** without transmitting corresponding operations pages, before sending the particular web page **122**. The one or more operations may use GUI functions **124** supported at the web site **120**.

For instance, with action **310**, the method receives with the data **150** entered at the command line interface **140** one parameter "expenses" that modifies a custom verb "CALC". With action **350**, in response to the custom verb and the parameter, the method identifies a particular web page responsive to the custom verb, and performs an expense calculation operation supported by the web site **120** without transmitting corresponding expense operations pages, before sending the particular web page to at least indicate the expense calculation operation has been performed.

In another implementation, wherein the verb is a custom verb, with action **310**, the method receives with the data **150** entered at the command line interface **140** at least one parameter that modifies the custom verb, and with action **340**, in response to the custom verb and the parameter, the method pre-populates a plurality of fields of the particular web page **122** before sending the particular web page **122**.

For instance, with action **310**, the method receives with the data **150** entered at the command line interface **140** a first parameter "expenses" and a second parameter "pop" that modify a custom verb "CALC". With action **350**, in response to the custom verb and the parameter "expenses", the method identifies a particular web page responsive to the custom verb, and performs an expense calculation operation supported by the web site **120** without transmitting corresponding expense operations pages. Further, with action **340**, in response to the custom verb and the parameter "pop", the method pre-populates a plurality of fields of the particular web page with results of the expense calculation operation from action **350**, before sending the particular web page.

In a further implementation, wherein the custom verb specifies operations normally performed by accessing a plurality of GUI interface pages, with action **350**, in response to the custom verb, the method further accomplishes at least one initial operation and bypasses access to at least one GUI interface page, before sending the particular web page **122**. For instance, a custom verb "PRINT" may accept one or more parameters:

PRINT<object name 1>, <object name 2>, <object name 3>

where objects specified by the object names may be multiple files to be printed. Operations of printing multiple files are normally performed by accessing a plurality of graphic user interface pages, and can be repetitive tasks that involve manual browsing and clicking multiple controls in a graphic user interface. Such tasks can be simplified by using the custom verb "PRINT". In response to the custom verb combined with the parameters, the method may first identify multiple particular web pages **122** associated with the multiple objects specified at the command line interface **140**. The method may accomplish one initial operation such as adjusting page setup to turn on horizontal and vertical centering, and bypass access to graphics user interface page setup pages for each of the files to be printed, before sending the identified particular web pages **122** to the client system **170** for printing.

In some implementations, with action **320**, the method may also receives with the data **150**, context information **160** that was not entered at the command line interface **140**, and identifies the particular web page **122**, responsive to the verb combined with the context information.

For instance, with action **310**, the method receives data **150** entered at the command line interface **140**, where the data **150** includes one verb "PROF", without specifying any parameters such as a user name. The verb "PROF" may be used for creating, viewing or editing a profile of a user. If a <user name> parameter is specified to modify the verb "PROF", the method may proceed to identify a particular web page **122** including the profile of the user <user name>. If a <user name> parameter is not specified, with action **320**, the method receives the user login information at the web site **120** as context information that was not entered at the command line interface **140**. With action **330**, the method identifies a particular web page **122** including the profile of the user logged in to the web site, responsive to the verb "PROF" combined with the context information about the logged in user from whom the verb "PROF" is received.

FIG. **4** is a block diagram of an example computer system, according to one implementation. Computer system **410** typically includes at least one processor **414** which communicates with a number of peripheral devices via bus subsystem **412**. These peripheral devices may include a storage subsystem **424** including, for example, memory devices and a file storage subsystem, user interface input devices **422**, user interface output devices **420**, and a network interface subsystem **416**. The input and output devices allow user interaction with computer system **410**. Network interface subsystem **416** provides an interface to outside networks, including an interface to communication network **110**, and is coupled via communication network **110** to corresponding interface devices in other computer systems.

User interface input devices **422** may include a keyboard; pointing devices such as a mouse, trackball, touchpad, or graphics tablet; a scanner; a touchscreen incorporated into the display; audio input devices such as voice recognition systems and microphones; and other types of input devices. In general, use of the term "input device" is intended to include all possible types of devices and ways to input information into computer system **410** or onto communication network **110**.

User interface output devices **420** may include a display subsystem, a printer, a fax machine, or non-visual displays such as audio output devices. The display subsystem may include a cathode ray tube (CRT), a flat-panel device such as a liquid crystal display (LCD), a projection device, or some other mechanism for creating a visible image. The display subsystem may also provide a non-visual display such as via audio output devices. In general, use of the term "output device" is intended to include all possible types of devices and ways to output information from computer system **410** to the user or to another machine or computer system.

Storage subsystem **424** stores programming and data constructs that provide the functionality of some or all of the modules and methods described herein. These software modules are generally executed by processor **414** alone or in combination with other processors.

Memory **426** used in the storage subsystem can include a number of memories including a main random access memory (RAM) **430** for storage of instructions and data during program execution and a read only memory (ROM) **432** in which fixed instructions are stored. A file storage subsystem **428** can provide persistent storage for program and data files, and may include a hard disk drive, a floppy disk drive along with associated removable media, a CD-ROM drive, an optical drive, or removable media cartridges. The modules implementing the functionality of certain implementations may be stored by file storage subsystem **428** in the storage subsystem **424**, or in other machines accessible by the processor.

Bus subsystem **412** provides a mechanism for letting the various components and subsystems of computer system **410** communicate with each other as intended. Although bus subsystem **412** is shown schematically as a single bus, alternative implementations of the bus subsystem may use multiple busses.

Computer system **410** can be of varying types including a workstation, server, computing cluster, blade server, server farm, or any other data processing system or computing device. Due to the ever-changing nature of computers and networks, the description of computer system **410** depicted in FIG. **4** is intended only as a one example. Many other configurations of computer system **410** are possible having more or fewer components than the computer system depicted in FIG. **4**.

Particular Implementations

One implementation of the technology disclosed is a method of streamlined web site navigation. The method includes providing a command line interface supplemental to a graphic user interface. Applying this method, the command line interface accepts entry of verbs and parameters from a web site-specific vocabulary. The web site-specific vocabulary allows a user to access functions of a graphic user interface page of the web site by entering at least one verb and without navigating page links to reach the graphic user interface page. The method includes receiving data entered at the command line interface, including the at least one verb. The method also includes identifying a particular web page responsive to the verb, and sending the particular web page towards a client system. Additional implementations of the technology disclosed include corresponding systems, apparatus, and computer program products.

These and additional implementations can include one or more of the following features. In some implementations, the method further includes receiving with the data entered at the command line interface at least one parameter that modifies the verb, and identifying the particular web page responsive to the verb combined with the parameter.

A further implementation may include receiving with the data entered at the command line interface at least one parameter that modifies the verb, and pre-populating at least one field of the particular web page, responsive to the verb combined with the parameter, before sending the particular web page.

In one implementation, wherein the verb is a custom verb, the method may further include receiving with the data entered at the command line interface at least one parameter that modifies the custom verb, and responsive to the custom verb and the parameter, performing one or more operations supported by the web site without transmitting corresponding operations pages, before sending the particular web page.

In another implementation, wherein the verb is a custom verb, the method may further include receiving with the data entered at the command line interface at least one parameter that modifies the custom verb, and responsive to the custom verb and the parameter, pre-populating a plurality of fields of the particular web page before sending the particular web page.

In a further implementation, wherein the custom verb specifies operations normally performed by accessing a plurality of GUI interface pages, the method further includes responsive to the custom verb, accomplishing at least one initial operation and bypassing access to at least one GUI interface page, before sending the particular web page.

In yet another implementation, the method further includes receiving with the data context information that was not entered at the command line interface, and identifying the particular web page, responsive to the verb combined with the context information.

As mentioned above, the technology disclosed may be implemented in a computer system for streamlined web site navigation. The computer system includes one or more processor configured to perform operations implementing methods as described herein and any of the features and optional implementations of the methods described.

As mentioned above, the technology disclosed may be implemented in non-transitory computer readable medium storing computer instructions for streamlined web site navigation. The non-transitory computer readable medium includes actions to implement methods as described herein and any of the features and optional implementations of the methods described.

While the present technology is disclosed by reference to the preferred implementations and examples detailed above, it is understood that these examples are intended in an illustrative rather than in a limiting sense. Computer-assisted processing is implicated in the described implementations. Accordingly, the present technology may be embodied in methods for streamlined web site navigation, systems including logic and resources to carry out streamlined web site navigation, systems that take advantage of computer-assisted streamlined web site navigation, media impressed with logic to carry out streamlined web site navigation, data streams impressed with logic to carry out streamlined web site navigation, or computer-accessible services that carry out computer-assisted streamlined web site navigation. It is contemplated that modifications and combinations will readily occur to those skilled in the art, which modifications and combinations will be within the spirit of the technology and the scope of the following claims.

I claim:

1. A method of streamlined web site navigation, including:

providing a command line interface to a particular web site supplemental to a GUI interface,

wherein the command line interface accepts entry of verbs and parameters from a web site-specific vocabulary, wherein the verbs and parameters have meaning local to a web server hosting the particular web site,

wherein the web site-specific vocabulary allows a user to access functions of a GUI interface page of the web site by entering at least one verb and without navigating page links to reach the GUI interface page;

receiving data entered at the command line interface, including the at least one verb;

identifying a particular web page responsive to the verb; and

sending the particular web page towards a client system.

2. The method of claim **1**, further including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

identifying the particular web page responsive to the verb combined with the parameter.

3. The method of claim **1**, further including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

pre-populating at least one field of the particular web page, responsive to the verb combined with the parameter, before sending the particular web page.

4. The method of claim **1**, wherein the verb is a custom verb, further including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, performing one or more operations supported by the web site without transmitting corresponding operations pages, before sending the particular web page.

5. The method of claim **1**, wherein the verb is a custom verb, further including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, pre-populating a plurality of fields of the particular web page before sending the particular web page.

6. The method of claim **5**, wherein the custom verb specifies operations normally performed by accessing a plurality of GUI interface pages; further including, responsive to the custom verb, accomplishing at least one initial operation and bypassing access to at least one GUI interface page, before sending the particular web page.

7. The method of claim **1**, further including:

receiving with the data context information that was not entered at the command line interface; and

identifying the particular web page, responsive to the verb combined with the context information.

8. A computer system for streamlined web site navigation, the computer system including one or more processors configured to perform operations including:

providing a command line interface to a particular web site supplemental to a GUI interface,

wherein the command line interface accepts entry of verbs and parameters from a web site-specific vocabulary, wherein the verbs and parameters have meaning local to a web server hosting the particular web site,

wherein the web site-specific vocabulary allows a user to access functions of a GUI interface page of the web site by entering at least one verb and without navigating page links to reach the GUI interface page;

receiving data entered at the command line interface, including the at least one verb;

identifying a particular web page responsive to the verb; and

sending the particular web page towards a client system.

9. The computer system of claim **8**, wherein the processors configured to further perform operations including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

identifying the particular web page responsive to the verb combined with the parameter.

10. The computer system of claim **8**, wherein the processors configured to further perform operations including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

pre-populating at least one field of the particular web page, responsive to the verb combined with the parameter, before sending the particular web page.

11. The computer system of claim **8**, wherein the verb is a custom verb, wherein the processors configured to further perform operations including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, performing one or more operations supported by the web site without transmitting corresponding operations pages, before sending the particular web page.

12. The computer system of claim **8**, wherein the verb is a custom verb, wherein the processors configured to further perform operations including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, pre-populating a plurality of fields of the particular web page before sending the particular web page.

13. The computer system of claim **12**, wherein the custom verb specifies operations normally performed by accessing a plurality of GUI interface pages; wherein the processors configured to further perform operations including, responsive to the custom verb, accomplishing at least one initial operation and bypassing access to at least one GUI interface page, before sending the particular web page.

14. The computer system of claim **8**, wherein the processors configured to further perform operations including:

receiving with the data context information that was not entered at the command line interface; and

identifying the particular web page, responsive to the verb combined with the context information.

15. A computer readable storage medium has instructions stored for streamlined web site navigation thereon which, when executed by one or more computers, cause the one or more computers to perform operations including:

providing a command line interface to a particular web site supplemental to a GUI interface,

wherein the command line interface accepts entry of verbs and parameters from a web site-specific vocabulary, wherein the verbs and parameters have meaning local to a web server hosting the particular web site,

wherein the web site-specific vocabulary allows a user to access functions of a GUI interface page of the web site by entering at least one verb and without navigating page links to reach the GUI interface page;

receiving data entered at the command line interface, including the at least one verb;

identifying a particular web page responsive to the verb; and

sending the particular web page towards a client system.

16. The computer readable storage medium of claim **15**, wherein the operations further including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

identifying the particular web page responsive to the verb combined with the parameter.

17. The computer readable storage medium of claim **15**, wherein the operations further including:

receiving with the data entered at the command line interface at least one parameter that modifies the verb; and

pre-populating at least one field of the particular web page, responsive to the verb combined with the parameter, before sending the particular web page.

18. The computer readable storage medium of claim **15**, wherein the verb is a custom verb, wherein the operations further including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, performing one or more operations supported by the web site without transmitting corresponding operations pages, before sending the particular web page.

19. The computer readable storage medium of claim **15**, wherein the verb is a custom verb, wherein the operations further including:

receiving with the data entered at the command line interface at least one parameter that modifies the custom verb; and

responsive to the custom verb and the parameter, pre-populating a plurality of fields of the particular web page before sending the particular web page.

20. The computer readable storage medium of claim **19**, wherein the custom verb specifies operations normally performed by accessing a plurality of GUI interface pages; wherein the operations further including, responsive to the custom verb, accomplishing at least one initial operation and bypassing access to at least one GUI interface page, before sending the particular web page.

21. The computer readable storage medium of claim **15**, wherein the operations further including:

receiving with the data context information that was not entered at the command line interface; and

identifying the particular web page, responsive to the verb combined with the context information.

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